



**AZIENDA  
ULSS 9  
TREVISO**



ACCREDITATION CANADA  
AGREMENT CANADA

Driving Quality Health Services  
Forces motrices de la qualité des services de santé

Accreditamento di eccellenza 2007-2010



## ***The satellite as a driver for quality and universal eHealth services***

***Dr. Claudio Dario***

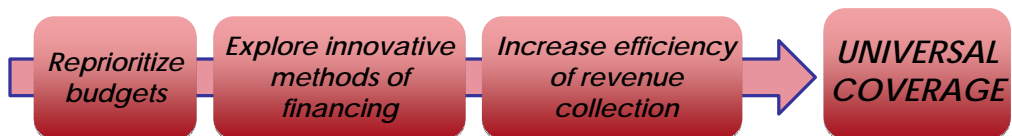
***Director General***  
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## The current strategies for Health - World

- The **"World Health Report 2010"** is focused on **"Health systems financing - The path to universal coverage"**
- **Universal coverage**, a goal for all WHO members, is obstructed by:
  - ✓ economic and social load of direct payments and co-payments;
  - ✓ inefficient and inequitable use of the scarce resources (the 20-40% of health resources is wasted).

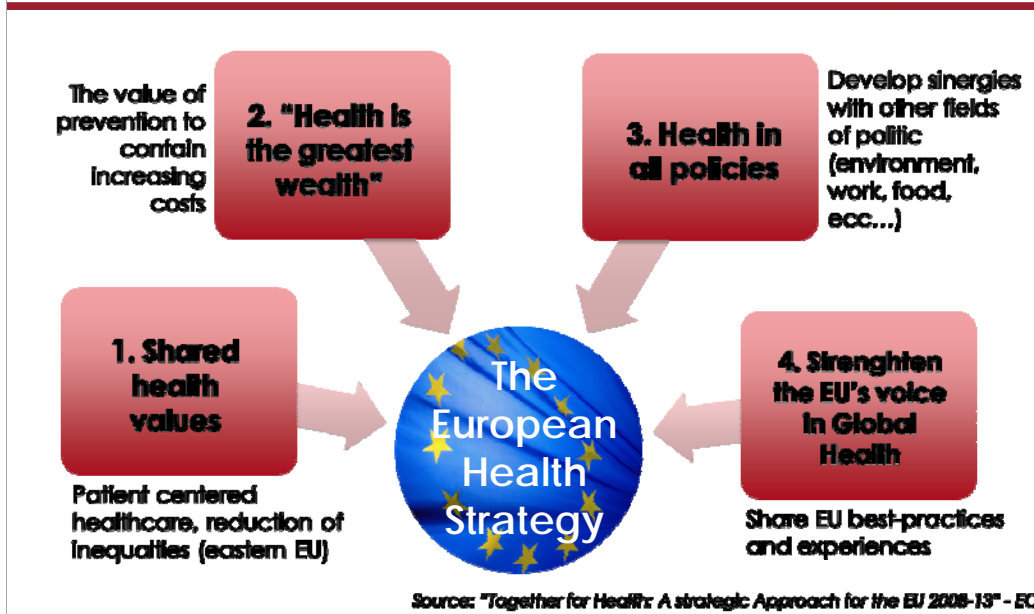


Source: Executive summary of "The World Health Report" 2010, WHO

The contents of the World Health Report 2010"



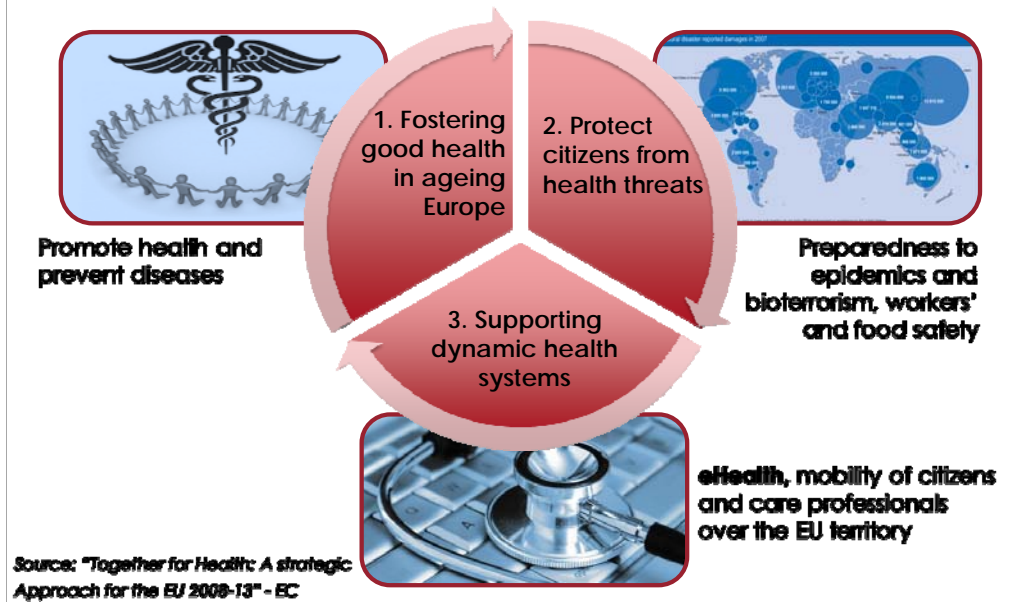
## The strategic principles for Europe



Also the European Commission focused the Community Health Strategy for 2008-13 over 4 principles:

1. Shared health values: empowerment of patient, patient-centered healthcare, reduction of inequality on the level of cares (Eastern euope)
2. Health is the Greatest Wealth (Virgil): the value of prevention to contain increasing economic and social costs
3. Health in all policies: develop synergies with the other fields of politic, as environment, work, food safety, research and innovation, agricultural policy, ecc...
4. Strengthen the EU's voice in global health, sharing EU's best practices and strategies with the other international organizations (WHO)

## The concrete objectives for Europe



Starting from the 4 principles three main concrete objectives has been identified by the commission:

1. Fostering good health in an ageing Europe: promote health and prevent disease (fight poor nutrition, promote physical activity, increase alcohol and tobacco taxation, etc... )
2. Protecting citizens from health threats: safety and security, preparedness and response to epidemics/bioterrorism, workers' safety, food safety.
3. Supporting dynamic health systems and new technologies: eHealth to provide citizen-centred care, follow the mobility of citizens and care professionals over EU and lower the costs of healthcare. In this field a big objective is to create an European wide eHealth area.

**The main action areas of the Digital Agenda:**



Source: "The Digital Agenda for Europe 2020" - EC

eHealth, connecting healthcare facilities, professionals and citizens, allows to:

- extend the access to health data;
- improve the quality and the continuity of care
- increase the quality and the reliability of collected data;
- reduce costs (economic and organizational)

**Telemedicine.** The delivery of healthcare services, where distance is a critical factor, by healthcare professionals using information and communications technologies for the exchange of valid information for diagnosis, treatment and prevention of disease and injuries, research and evaluation, and for the continuing education of healthcare providers, all in the interest of advancing the health of individuals and their communities (WHO 1997).



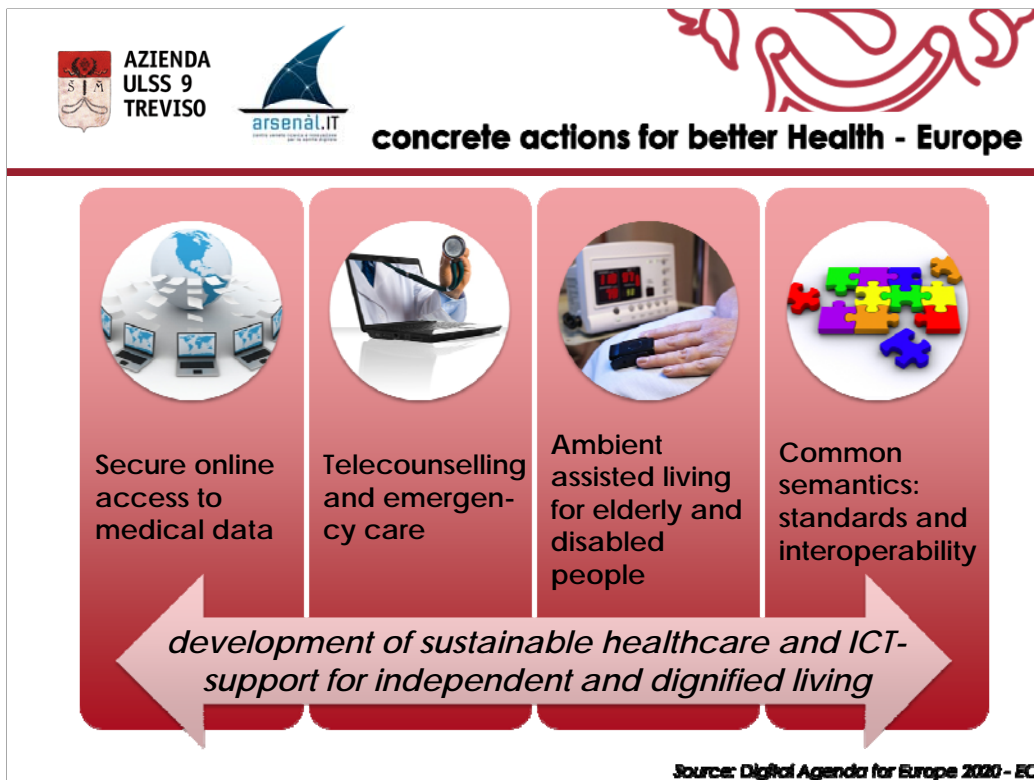
## current strategies for ICT diffusion - Europe



Source: "The Digital Agenda for Europe 2020" - EC

eHealth and telemedicine are identified as enabler of benefits for the EU society and some concrete actions are suggested by the Digital Agenda:

**Telemedicine.** The delivery of healthcare services, where distance is a critical factor, by healthcare professionals using information and communications technologies for the exchange of valid information for diagnosis, treatment and prevention of disease and injuries, research and evaluation, and for the continuing education of healthcare providers, all in the interest of advancing the health of individuals and their communities (WHO 1997).

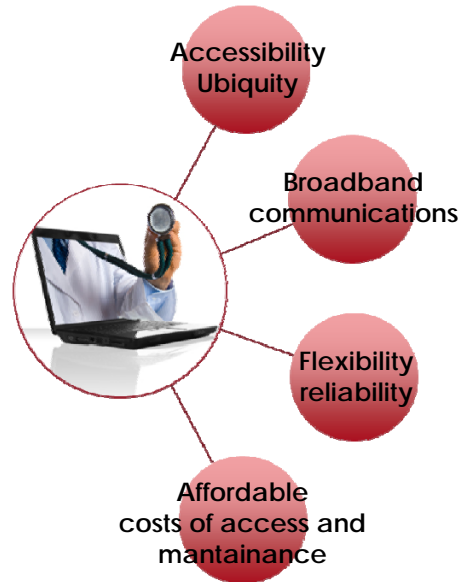
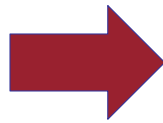


Some concrete actions are identified to develop sustainable healthcare and ICT-support for independent and dignified living:

- develop secure online access for Europeans to their medical data (*empowerment*);
- widespread telecounselling and emergency care;
- develop Ambient Assisted Living (AAL) services for elderly and disabled people to be independent and active (*eInclusion*): tele-monitoring, fall prevention, support for dementia;
- widely adopt standards, interoperability and common semantics for medical data.

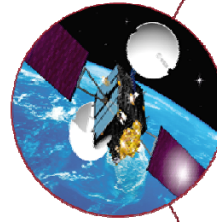
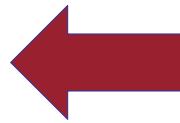
European Commission and Its Member countries identified these key areas and allocated funds for their development with several means: 7<sup>th</sup> framework Workprogramme, Interreg, AAL, etc...

*Some  
technological  
requirements for  
the delivery of  
good eHealth  
services*





*The use of  
satellite  
satisfies to  
many of these  
requirements*



Accessibility  
Ubiquity

Broadband  
communications

Flexibility  
reliability

Affordable  
costs of access and  
maintenance



### What limited the adoption of satellite on eHealth and Telemedicine applications?

- **high costs for access to the technology and to the connectivity (now costs are decreasing)**
- **investments are often made in narrow healthcare applications;**
- **even if technology is mature there are few providers of affordable end-to-end services and turnkey solutions: the market is fragmented;**
- **telemedicine initiatives are often driven at a local level;**
- **the benefits are often not passed to potential investors (private companies, etc...);**
- **low interoperability (proprietary standards) and few synergies.**

*Source: Market and Regulatory Study of Telemedicine Via Satellite, 2006 - ESA*



These are also the area of application of many and many projects funded by ESA in the ARTES Programme:

- Telemedicine, homecare and emergency consultation for: remote or isolated areas (patients, small hospitals, prisons, oil platforms, developing countries, peace and war missions) and means of transport (aircrafts, boats, spacecrafts, etc...)
- Continuing medical education, enhancing the broadcast capability of the satellite: one teacher and many sites served contemporary. This can be applied also to patients at home, with prevention campaigns promoting healthy lifestyle
- Epidemiology, environmental studies for prevention, health early warning, preparedness to epidemics and bioterrorism
- Extensive access to clinical data for patients (EHR in mobility) and healthcare professionals (EHR in mobility, distributed databases for clinical research)

# European Journal of Medical Research

Official Organ » Deutsche AIDS-Gesellschaft«

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## Opportunities and Challenges of eHealth and Telemedicine via Satellite

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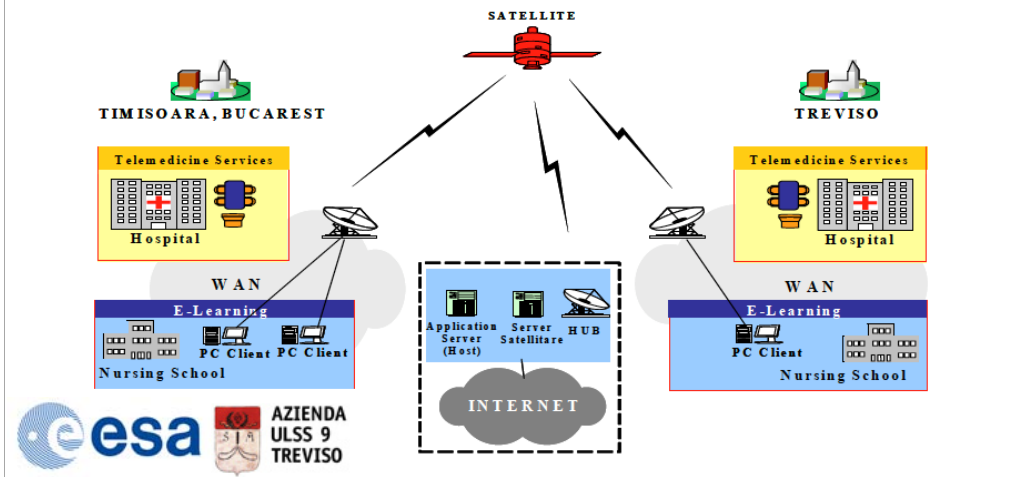
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- Medical assistance for italian people living near Timisoara and Bucarest and for romanian people working in italian companies
- Project co-funded in 2006 by ESA, ULSS 9 Treviso, other local agencies and banks

Near to Needs project

- **Applications:** Telelaboratory, Teleradiology, Telecounselling, Patient Health Record, eLearning
- **The network:** 1 satellite station in Italy and 5 stations in Romania



Near to needs project

**Some key factors for the success of eHealth applications via satellite:**

- **appropriate business model to grant economical sustainability, cost savings, demand aggregation;**
- **the satellite as complementary (Integrated) and not substitutive to terrestrial network;**
- **applications in response to concrete user needs:**
  - **global systems for public health (epidemiology and environmental surveillance, eLearning, sustainable development)**
  - **local systems for assisted medical support (remote diagnosis, counselling, monitoring)**

Some key factors for the success of eHealth applications via satellite:

- before to start an application, study an appropriate business model to grant economical sustainability, cost savings, demand aggregation
- the satellite has to be considered complementary (integrated) and not substitutive to the terrestrial network
- response to concrete needs (mainly clinical and economic, rather than demographic and political):
  - “global” systems for public health (epidemiology and environmental surveillance)
  - “local” systems for assisted medical support (couselling, ECM)

#### TEMPUS - Telemedicine services for commercial aviation

- reduction of costs for emergency landings of long-haul flights
- better diagnoses
- quick intervention
- economic sustainability: large scale adoption by airline

#### T4MOD - Telemedicine for the French, German, Italian and Spanish Ministries of Defence

- healthcare services for peace-keeping forces in remote areas
- better diagnoses and appropriate care
- support of specialists

#### VECMAP – Disease vector mapping

- different targets: public health authorities, research institutes, private companies
- easy-to-scale application
- sustainability study of the model

*In this workshop we will look in the applications developed in the ARTES Programme for some of these success factors and for how user needs have been met.*



#### SAFE – Satellites for epidemiology in Georgia

- integrated network for coverage of remote areas
- easy-to-scale application
- sustainability study of the model
- collection and sharing of critical epidemiological data

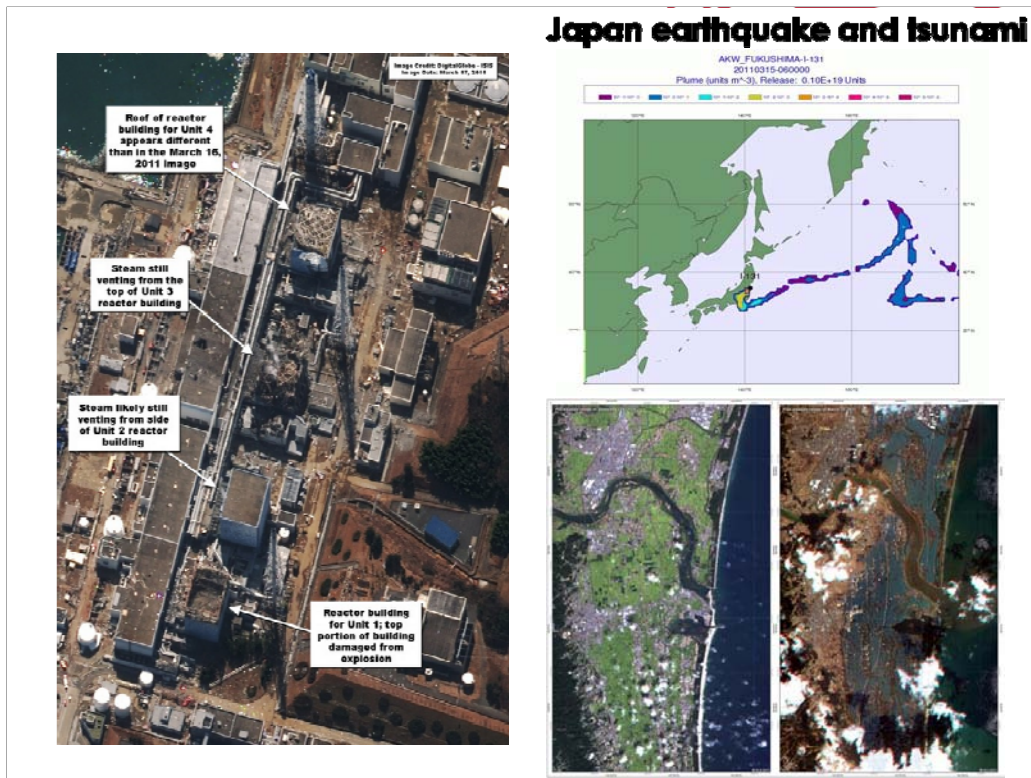
#### TESHEALTH – Telemedicine in support to primary prevention

- prevention of cronic diseases
- integrated network (terrestrial/satellite)
- patient self-confidence, inclusion and empowerment
- effective contact with physicians
- exchange of medical data (PHR)

#### ASSIST – Assessment and evaluation tools for telemedicine

- assessment methodology for the evaluation of telemedicine applications based on satellite communication
- cost-benefit analysis
- objective evaluation, individuation of concrete needs

*In this workshop we will look in the applications developed in the ARTES Programme for some of these success factors and for how user needs have been met.*



The role of satellite applications in emergency relief operations in Japan.

- hearth observations: how the landscape is changed after the tsunami
- nuclear fallout monitoring: how the nuclear fallout cloud is changing and travelling over the Pacific Ocean
- nuclear central monitoring: satellite photos to detect the damages to the nuclear implants
- telecommunications: submarine and terrestrial cables damaged, cellular communications out of order, etc... → satellite communications essential



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## Japan earthquake and tsunami

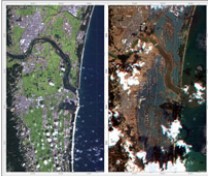
### ITU Deploys Emergency Telecoms To Japan

March 16, 2011 by [Sophie Curtis](#)

#### The UN agency for ICT is providing emergency telecoms for victims of the Japan earthquake

The International Telecommunications Union is deploying emergency telecoms in Japan, to help people in areas severely affected by the recent earthquake and tsunami.

The ITU, which is the United Nations agency for information and communication technology issues, has dispatched satellite phones made by Thuraya and Iridium – some of which are also equipped with GPS to facilitate search and rescue efforts – as well as Broadband Global Area Network (BGAN) terminals from Inmarsat.



Before and after the tsunami

#### Mapping Japan's changed landscape from space

16 March 2011  
Following the massive earthquake and tsunami that hit Japan on 11 March, satellite imagery has been vital in providing a clear picture of the extent of devastation to aid the relief effort now underway.

In response to this event, which turned out to be the biggest earthquake Japan has suffered in living memory, the International

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March 17, 2011 Updated

#### KIZUNA supports disaster relief measures after Tohoku Region Pacific Ocean Coastal Earthquake

On March 17, JAXA dispatched two sets of movable ground antennas, two teleconference systems, four radio LANs and other equipment for the Wideband InterNetworking Engineering Test and Demonstration Satellite "KIZUNA" with five personnel necessary for setting up and operating communication systems to Iwate Prefecture, which has been severely damaged by the Tohoku Region Pacific Ocean Coastal Earthquake. The dispatch this time was based on a request by the Ministry of Education, Culture, Sports, Science and Technology, who received a petition from Iwate Prefecture. The support activity is part of KIZUNA's experimental utilization.



- ▣ January 29, 2010 (15:00)  
[St. Valentine's Day Mail Delivery from Space Using KIZUNA \(WINDS\) With Cutting-edge Technology "Cloud Computing"](#)
- ▣ January 7, 2010 (14:00)  
[Wideband InterNetworking engineering test and Demonstration Satellite "KIZUNA" \(WINDS\) International Symposium – Asia-Pacific Area Linked by KIZUNA –](#)
- ▣ May 16, 2008 (16:30)  
[Wideband InterNetworking engineering test and Demonstration Satellite "KIZUNA" \(WINDS\) Successful Satellite Data](#)

Article:

### Japan Disaster Recovery Efforts Get Help From Satellites

SPACE.com Staff

Date: 16 March 2011 Time: 02:01 PM ET



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*Thanks for your attention!*